

## Company News

### HuFriedyGroup to attend IDS 2023, Cologne

HuFriedyGroup is pleased to announce its attendance at the IDS 2023 Congress taking place March 14-18<sup>th</sup>, debuting new branding and full product line portfolio at Booth C070 in Hall 10.1

As the new dental segment of STERIS, HuFriedyGroup represents the combination of products and services from Hu-Friedy, Omnia, Crosstex, Accutron, and Palmero Healthcare.

With over 200 years of collective experience in the dental industry, HuFriedyGroup is a global leader in dental instrument manufacturing, instrument management and reprocessing, infection prevention, and procedural products.

Harmony Ergonomic Scalers and Curettes, and PTFE sutures are just a couple of the new product innovations that will be on display at this year's IDS show. HuFriedyGroup will also be launching new Diamond Dusted Forceps and Crosstex™ Surgical Masks with patented Secure Fit™ Technology available now in black.

HuFriedyGroup's Diamond Dusted Forceps are designed to increase tooth grip by 20% compared to Hu-Friedy standard forceps. The new product line includes 14 designs to help in atraumatic extraction procedures on both upper and lower jaws. Visit us at Booth #C070 – Hall 10.1 and see how these tiny sparkles make a big impact during extractions.

Crosstex™ Surgical Masks with award-winning Secure Fit™ Technology ensure a better fit than traditional masks. And now this popular mask is available in black! Stop by and pick up your sample. \*

HuFriedyGroup continues to deliver unique solutions that will enable dental professionals to improve clinical outcomes, reduce risk, drive compliance, and enhance patient and staff safety. We are thrilled about our ability to combine product portfolios, services, and communities to provide "The Best in Practice" for both our partners and customers.

For more information, visit [www.HuFriedyGroup.eu](http://www.HuFriedyGroup.eu)

\*while supplies last